

**Supplemental Table 1: OHIP billing codes for colonoscopy**

<b>OHIP fee code</b>	<b>Description</b>
Z555	Colonoscopy with absence of signs or symptoms or risk factors 50 years of age or older.
Z491	Colonoscopy for follow-up of incomplete polyp resection
Z492	Colonoscopy for five-year follow up of normal colonoscopy
Z493	Colonoscopy for ten-year follow up of normal colonoscopy
Z494	Colonoscopy for diagnosis or ongoing management of hereditary or other bowel disorders associated with an increased risk of malignancy
Z495	Colonoscopy for follow-up of unsatisfactory colonoscopy
Z496	Colonoscopy for diagnosis or ongoing management of signs and symptoms
Z497	Confirmatory colonoscopy after positive fecal occult blood test, sigmoidoscopy, barium enema, CT abdomen or pelvis or CT colonography
Z498	Colonoscopy for follow-up after abnormal colonoscopy
Z499	Colonoscopy with absence of signs or symptoms, family history associated with an increased risk of malignancy

OHIP: Ontario Health Insurance Program; CT: computed tomography

**Supplemental Table 2:** Comparison of colonoscopy loyalty in physician networks and colonoscopy networks

	Number of networks	Colonoscopy loyalty %			Networks (%) with loyalty=0%
		Mean	Minimum	Maximum	
Physician networks	78	60.9	0.0	91.2	2 (2.6)
Colonoscopy networks	43	79.9	56.8	94.5	0 (0.0)